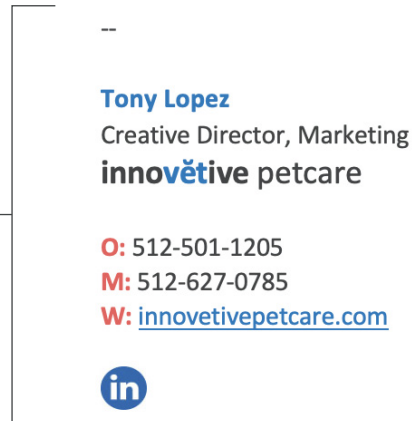


# IPC Email Signature Guide

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Innovative Petcare  
Email Signature



## Let's make this easy.

Above is an example of IPC's email signature.  
To get yours set up follow these easy instructions.


1. Locate the editable version of the email signature sent as an attachment in your email  
Don't see the attachment? Email **marketing@innovetivepetcare** and we will send it over.
2. Open the template (Microsoft Word) and copy and paste it into your existing Outlook signature preference.
3. Select the line you want to edit and put in your information.
4. Remove any phone number that is not used.
5. Save or click "OK" and you are done.
6. Click below for a short video tutorial and see samples on next page for guidance.

Watch 30 Second  
Tutorial Video >>>

Pat yourself on the back. You are all done!

# Microsoft Word Template

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--	←	Double Dash
<b>Tony Lopez</b>	←	Calibri Bold, <b>Size:</b> 11.5pt, <b>Color:</b> 1179bf
Creative Director, Marketing	←	Calibri Bold, <b>Size:</b> 11pt, <b>Color:</b> 1424546
<b>innovētive</b> petcare	←	Calibri Bold, <b>Size:</b> 14pt, <b>Color:</b> 1424546/1179bf
<b>Color:</b> f15b5b →	←	Calibri Bold, <b>Size:</b> 11pt, <b>Color:</b> 1179bf
<b>Color:</b> f15b5b →	←	Calibri Bold, <b>Size:</b> 11pt, <b>Color:</b> 1179bf
<b>Color:</b> f15b5b →	←	Calibri Bold, <b>Size:</b> 11pt
<b>O:</b> 512-501-1205	←	Calibri Bold, <b>Size:</b> 11pt, <b>Color:</b> 1179bf
<b>M:</b> 512-627-0785	←	Calibri Bold, <b>Size:</b> 11pt, <b>Color:</b> 1179bf
<b>W:</b> <a href="http://innovetivepetcare.com">innovetivepetcare.com</a>	←	Calibri Bold, <b>Size:</b> 11pt
	←	LinkedIn Logo ( <i>linked to IPC LinkedIn profile</i> )

# Sample Signatures

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**Mark Ziller**  
President & CEO  
**innovētive** petcare

**O:** 512-969-6960  
**M:** 512-573-6500  
**F:** 512-852-4522  
**W:** [innovetivepetcare.com](http://innovetivepetcare.com)



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**Paul Covill**  
Executive Vice President  
**innovētive** petcare

**M:** 512-779-7100  
**W:** [innovetivepetcare.com](http://innovetivepetcare.com)




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**Malia A. Rivera**  
Vice President of Marketing  
**innovētive** petcare

[Submit Your Marketing Requests Here](#)

**O:** 512-337-1974  
**M:** 805-558-5435  
**W:** [innovetivepetcare.com](http://innovetivepetcare.com)



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**Deb Kampschneider**  
Director, Onboarding and Development  
**innovētive** petcare

**M:** 402-350-6022  
**W:** [innovetivepetcare.com](http://innovetivepetcare.com)

